

Horizons Service Profile
Building the Enterprise
Strategic Plan and Strategic
Management Processes

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Building the Enterprise Strategic Plan and Strategic Management Processes

Overview

This service focuses on formalizing a strategic management process inside the enterprise and building the enterprise strategic plan. The strategic plan will be captured in an architecture repository, so it can be linked to other enterprise architecture components. The customer will receive the deliverables in the form of web reports and documents. The strategic plan can span multi organizational levels, where alignment among these plans will be established. The Balance Score Card format will be used to summarize the strategic plan at various organizational levels providing an effective mechanism to implement a monitoring and correction system.

Customer Input

- Enterprise existing strategic planning documents
- Planning sessions involving enterprise planning related stakeholders
- Available information on enterprise business environment
- Interviews with operations managers to assess internal situation

Service Deliverables

- Strategic Plan delivered as a web portal and in hard documents with the following components (Also captured in EA repository):
 - Organization Strategic Directions
 - Strategic Internal and External Situation Analysis
 - Strategy Map
 - Strategy Formulation in the form of a "Balance Score Card" with measures and targets
 - Initiatives and Projects for strategic implementation
- Web portal documenting enterprise strategic management processes

Time Frame

This service typically lasts from 4-12 weeks depending on strategic plan scope and level of strategic plan drill-down to the level of enterprise operational units.

Resources

Business Strategy Consultant 2-6 weeks

Business Modeler – 2- 4 weeks

Technology Specialist – 1-2 weeks